

# ParcelAnalytics

BY NEOPOST



## Achieve Total Shipping Spend Optimization

Neopost's cloud-based shipping analytics provides the visibility, accountability and control needed to achieve total shipping spend optimization, easily identifying excessive expenditure on common shipping providers.

### Don't Let Shipping Drain Your Bottom Line

Typically businesses have difficulty identifying excessive costs on service selection such as ground and various air service levels. Businesses are routinely charged for deliveries not made within service commitment levels, or at rates inconsistent with their agreed to levels with the provider. Parcel Analytics' Web-based service provides a dashboard view into these various costs, quantifying the amounts of overspend and gives businesses a higher level of control of their shipping operations.

Neopost offers three types of analytical tools for businesses to better understand shipping overspend and provides an opportunity to correct the problem.

### ParcelCheck

Offers a free snapshot of shipping overspend of expenditures. This one-time report helps businesses understand its situation, offering an opportunity to further research the situation.

### ParcelScore

Provides a detailed report, in real time, of the overspend amount and problem at hand. It indicates how much a business has overspent, in shipping, in a given period and what a cumulative view would total. ParcelScore gives businesses a realization of how much money they could be reinvesting in other areas of the business rather than overspending it in shipping.



### ParcelWatch

Provides the most complete service for a business to continually monitor shipping overspend. Calculating in real time, a customer can monitor overspend in their shipping operation on a continual basis. ParcelWatch breaks down all areas of overspend and prioritizes action based on results. It's cloud-based software that's easy to run.

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## Neopost ParcelAnalytics

### Key Features

#### Invoice Examination

- Identifies errors and overcharges within an invoice

#### Service Examination

- Compares air shipment to ground transit
- Identifies number of packages that could have been shipped ground

#### Address Examination

- Identifies packages that incurred additional fees due to incorrect addresses

#### Rate Increase Impact

- Calculates exact overspend incurred due to carrier rate increase

### Additional Benefits

Cloud based

Provides high level visibility into shipping network

Detailed reporting

Continual monitoring of trends or changes in shipping characteristics

Average weight, zone and cost per piece

Average volume and cost per service level

Distribution per service level

Volume distribution map

## Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communications. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multichannel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. We deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

Today, Neopost is present in 31 countries and has a network of partners in more than 90 countries. We promote responsible business and sustainable development through our products and outreach programs. Our 6,200 employees worldwide are committed to making your interactions more responsive and more powerful - offering you a competitive edge that will open up a wealth of business opportunities.

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