

# ConnectSuite



## Effectively Manage Business Critical Communications with A Multi-Channel Document Delivery System

Today, companies as well as customers want to choose the communication channel used to deliver and receive their business critical information. Research shows that more and more customers prefer digital communications over traditional mail. ConnectSuite eDelivery is a simple yet powerful cloud-based solution that helps companies manage those preferences and maximize their ability to easily send critical customer communications through traditional mail or an alternate digital channel.



### This Powerful Cloud-Based Communication Tool Enables You to:

- Manage customer delivery preferences
- Migrate customers from traditional mail to effective and secure email communication
- Track traditional mail and electronic mail status and events
- Store encrypted documents for customers
- Create and schedule email campaigns
- Easily manage exceptions
- Simplify payment transactions
- Improve cash flow
- Download custom reports

### Evolve to Digital Communication while Maintaining Physical Mail Delivery

Determining a digital communication strategy while maintaining physical mail delivery can be a daunting task for any company. ConnectSuite eDelivery is a unique solution that meets this need by allowing companies to continue to send physical mail while enabling recipients to evolve to e-delivery. When recipients select their preferred delivery method, ConnectSuite eDelivery saves their preference and automatically sends documents physically by traditional mail or electronically through email. Better yet, it manages the entire e-consent process and drives adoption through automated opt-in campaigns. Using this proven "PUSH" email delivery method effectively migrates your customers from paper-based communication to electronic delivery – dramatically increasing paper suppression.

### Online Payment Capabilities can Simplify Transactions and Reduce Costs

As more recipients switch to electronic mail delivery and paying bills online, senders will achieve significant cost savings on paper, ink and postage. With ConnectSuite eDelivery, customers can utilize a solution that's twice as efficient as traditional physical mail delivery at more than half the cost!

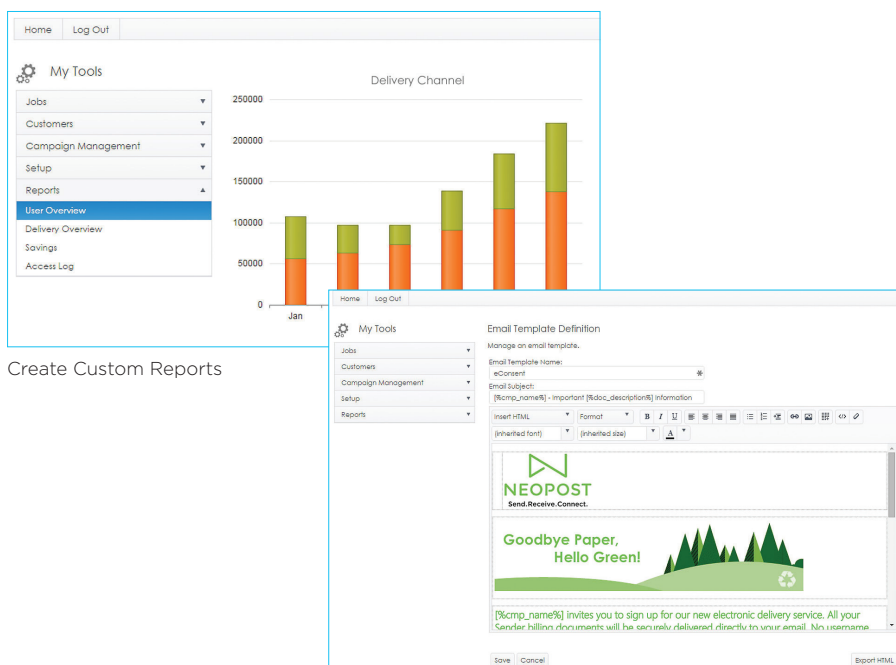
By helping companies adapt to the market's changing needs, ConnectSuite eDelivery simplifies customer communications, helps reduce costs, enhances company image and improves overall customer satisfaction.

Join us on



## Complete Your eDelivery Strategy

Your website is an essential vehicle to communicate important news about your organization and promote products and solutions. To effectively complement your web presence, ConnectSuite eDelivery uses a powerful email delivery method that drives more customers to your site, allows you to target them with specific offers and further promotes customer self-service. All important elements that help increase revenue and drive down costs. Furthermore, e-delivery promotes a green approach to communications, which helps boost your company image.



Create Custom Reports

Build Your Own Email Campaigns

## Real-Time Reporting Maximizes Electronic Delivery Efficiency

Using an easy-to-read online interface, ConnectSuite eDelivery offers real-time reporting that enables companies to track the status of their electronic customer communications and easily manage exceptions. Robust reporting capabilities provide full audit trail and message tracking that displays customer opt-in status, message type and shows if the email was opened, clicked, delivered or bounced. If an error is displayed, the sender can quickly take action by correcting the email address or switch to physical mail delivery.

## Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communications. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multichannel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. We deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

Today, Neopost is present in 31 countries and has a network of partners in more than 90 countries. We promote responsible business and sustainable development through our products and outreach programs. Our 6,200 employees worldwide are committed to making your interactions more responsive and more powerful - offering you a competitive edge that will open up a wealth of business opportunities.

Find out more at [neopostusa.com](http://neopostusa.com)



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