

ConnectSuite

e-Preference



Control your Business Critical Communications with A Multi-Channel Preference Manager

Companies and their clients both have preferences when it comes to sending and receiving customer communications. With ConnectSuite e-Preference, an easy-to-use cloud-based platform, you can easily manage your delivery preference and maximize the effectiveness of your critical customer communications. ConnectSuite e-Preference stores the recipients' delivery preference of traditional mail or digital delivery. This helps build lasting relationships with your customers by allowing them to receive communications via the delivery method they prefer.

ConnectSuite e-Preference Enables You to:

- Manage customer delivery preference
- Migrate customers from traditional mail to digital communication
- Customize digital "opt-in" campaigns promoting electronic delivery
- Build lasting relationships by allowing customers to receive communications through the delivery method they prefer.



Maintain Physical Mail while Evolving to Digital Communications

Having trouble determining a digital communication strategy while maintaining physical mail delivery? Let ConnectSuite e-Preference help by enabling you to continue to send physical mail while also allowing your customers to easily evolve to electronic delivery. Through automated opt-in campaigns, customers simply select their preferred delivery method and ConnectSuite e-Preference saves that preference. It helps you manage the entire e-consent process. ConnectSuite e-Preference, together with either OMS-500 and/or Neotouch, will automatically send your business critical information through traditional physical mail or electronically through email or via SMS text, based on your customers' preferred method of communication.

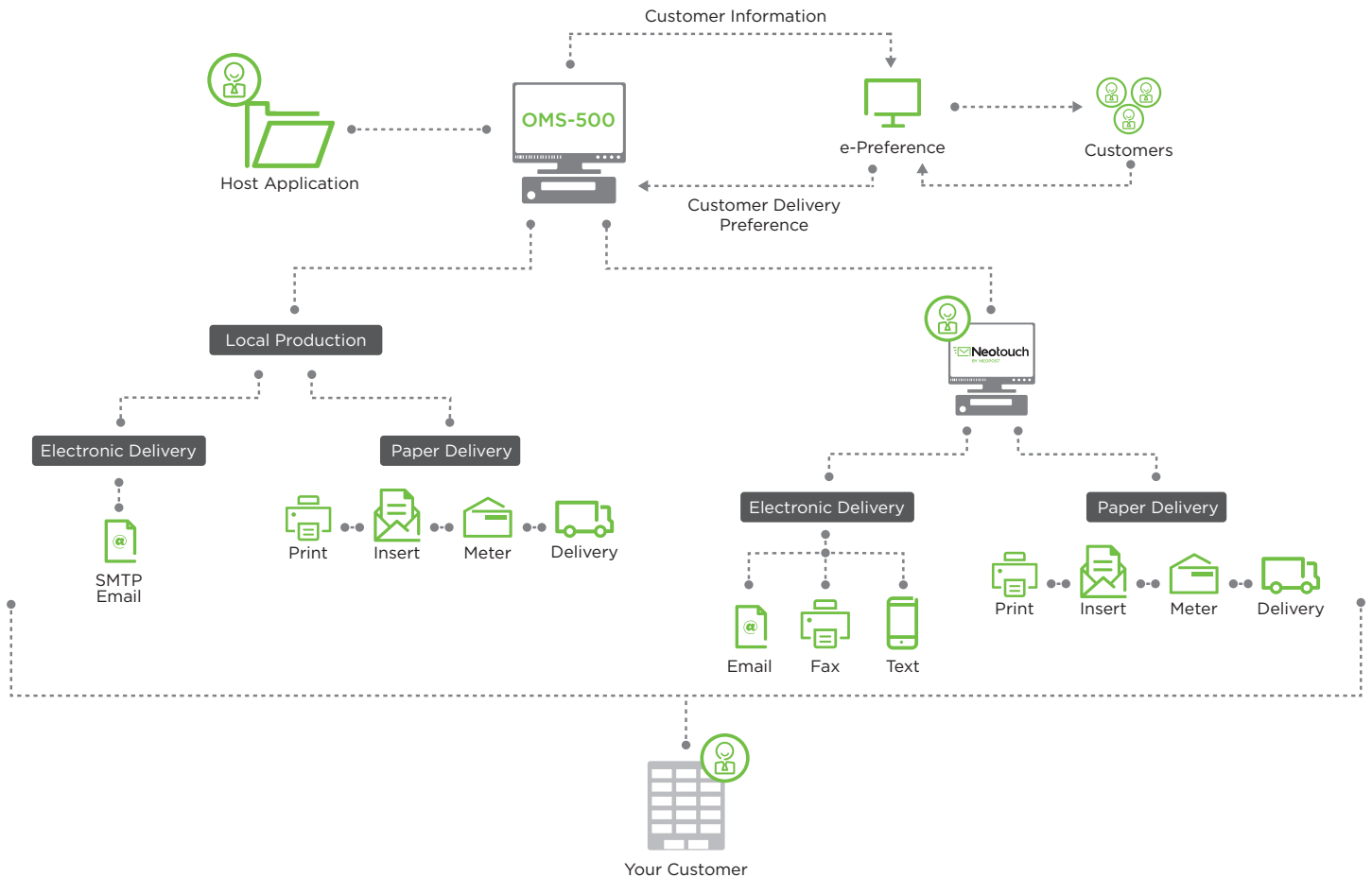
Join us on



Seamless Integration with Best-in-Class Solutions

ConnectSuite e-Preference seamlessly integrates with other best-in-class Neopost solutions to effectively send your business communications through multiple delivery channels. Through OMS-500, Neopost's flagship Output Management Solution, you can choose to send communications to your printer, or send email via your local email server. With Neotouch, you can choose to send documents to a state-of-the-art production facility to print, fold, insert and meter your mail, which are delivered to the post office. You can also choose to email or text your customer communications via the Neotouch platform.

ConnectSuite e-Preference Communication Workflow



About Neopost

Neopost is a global leader in digital communications, shipping and mail solutions. Its mission is to guide and support organizations in how they send and receive communications and goods, helping them better connect with their business environment through software and hardware solutions.

Neopost supplies innovative user-friendly solutions for digital and physical communications management for large enterprises and SMEs, as well as for shipping operations for e-commerce and supply chain players.

With a strong local presence in 29 countries and 6,000 employees, Neopost works closely with a network of partners in order to market its solutions in more than 90 countries.

Find out more at neopost.com



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