

# AS-710

Address Printer  
Your Desktop Solution  
for Direct Mail



The Quadiant AS-710 address printer offers outstanding quality and innovation, featuring the versatility of shuttle head technology to adapt to your mailing applications and maximize the effectiveness of your mailings. The AS-710 can print an address, logo, barcode or graphic almost anywhere on your mailpiece, producing elegant, accurately printed envelopes, postcards or other mailing materials with a higher chance of being opened by the recipient.

With high speed and capacity, professional, personalized mail is processed faster and reaches your customer sooner. Coupled with an address management software solution, costs are reduced with higher efficiency, better Postal Service™ savings and greater in-house control of your mail output.



#### Time Saving Flexibility

The AS-710 ensures maximum speed, accuracy and flexibility for all your printing jobs. Got an unexpected customer offer you need to integrate? No problem - the AS-710 gives you the flexibility to make last minute changes with ease. Productivity is increased naturally with high printing speeds and high capacity outputs which reduce cycle time; and your customer information is protected with the complete in-house control of the database.

#### Enhanced Cost Control

Printing labels is an expensive and time-consuming business. The AS-710 cuts out the need for buying and stocking labels - and the manpower required to stick them on. Blank envelopes are transformed into powerful marketing

messages that work hard for your business. And because you can produce a higher volume of mail faster, you can benefit from postal discounts.

#### Mailroom Integration Made Easy

The AS-710 is easy to install without major IT involvement. Just load the "Plug'n Play" software onto your computer and within a few minutes, you're up and running. One-touch controls and clear, concise prompts on the LCD display make even the most complex jobs seem easy. Our addressing solution come with a variety of finishing options to suit your needs. For optimum efficiency with larger mail runs, you can add an optional stacker or dryer, which integrate easily into your existing mailing process with folder/inserters, mailing system and more.

#### Features

Print resolution	Up to 600 dpi
Print speed	Up to 14,000
Print area	235 mm
Document size min	75x70 mm
Document size max	500x395 mm
Maximum thickness	6 mm
Technology	shuttle head
Number of heads	1

#### Machine specifications

Length x Width x Height	468 x 410 x 365 mm
Weight	23 kg
Port	USB 2.0 + TCP/IP

## About Quadiant

Quadiant is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadiant helps simplify the connection between people and what matters. Quadiant supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadiant, visit [quadiant.com](http://quadiant.com).

