ConnectSuite e-Preference

Control your Business Critical Communications with A Multi-Channel Preference Manager

Companies and their clients both have preferences when it comes to sending and receiving customer communications. With ConnectSuite e-Preference, an easy-to-use cloud-based platform, you can easily manage your delivery preference and maximize the effectiveness of your critical customer communications. ConnectSuite e-Preference stores the recipients' delivery preference of traditional mail or digital delivery. This helps build lasting relationships with your customers by allowing them to receive communications via the delivery method they prefer.

ConnectSuite e-Preference Enables You to:

- Manage customer delivery preference

- Migrate customers from traditional mail to digital communication

- Customize digital "opt-in" campaigns promoting electronic delivery

- Build lasting relationships by allowing customers to receive communications through the delivery method they prefer.

Maintain Physical Mail while Evolving to Digital Communications

Having trouble determining a digital communication strategy while maintaining physical mail delivery?
Let ConnectSuite e-Preference help by enabling you to continue to send physical mail while also allowing your customers to easily evolve to electronic delivery. Through automated opt-in campaigns, customers simply select their preferred delivery method and ConnectSuite e-Preference saves that preference. It helps you manage the entire e-consent process. ConnectSuite e-Preference, together with either OMS-500 and/or Neotouch, will automatically send your business critical information through traditional physical mail or electronically through email or via SMS text, based on your customers' preferred method of communication.

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Because connections matter.

Seamless Integration with Best-in-Class Solutions

ConnectSuite e-Preference seamlessly integrates with other best-in-class Quadient solutions to effectively send your business communications through multiple delivery channels. Through OMS-500, Quadient's flagship Output Management Solution, you can choose to send communications to your printer, or send email via your local email server. With Neotouch, you can choose to send documents to a state-of-the-art production facility to print, fold, insert and meter your mail, which are delivered to the post office. You can also choose to email or text your customer communications via the Neotouch platform.

ConnectSuite e-Preference Communication Workflow
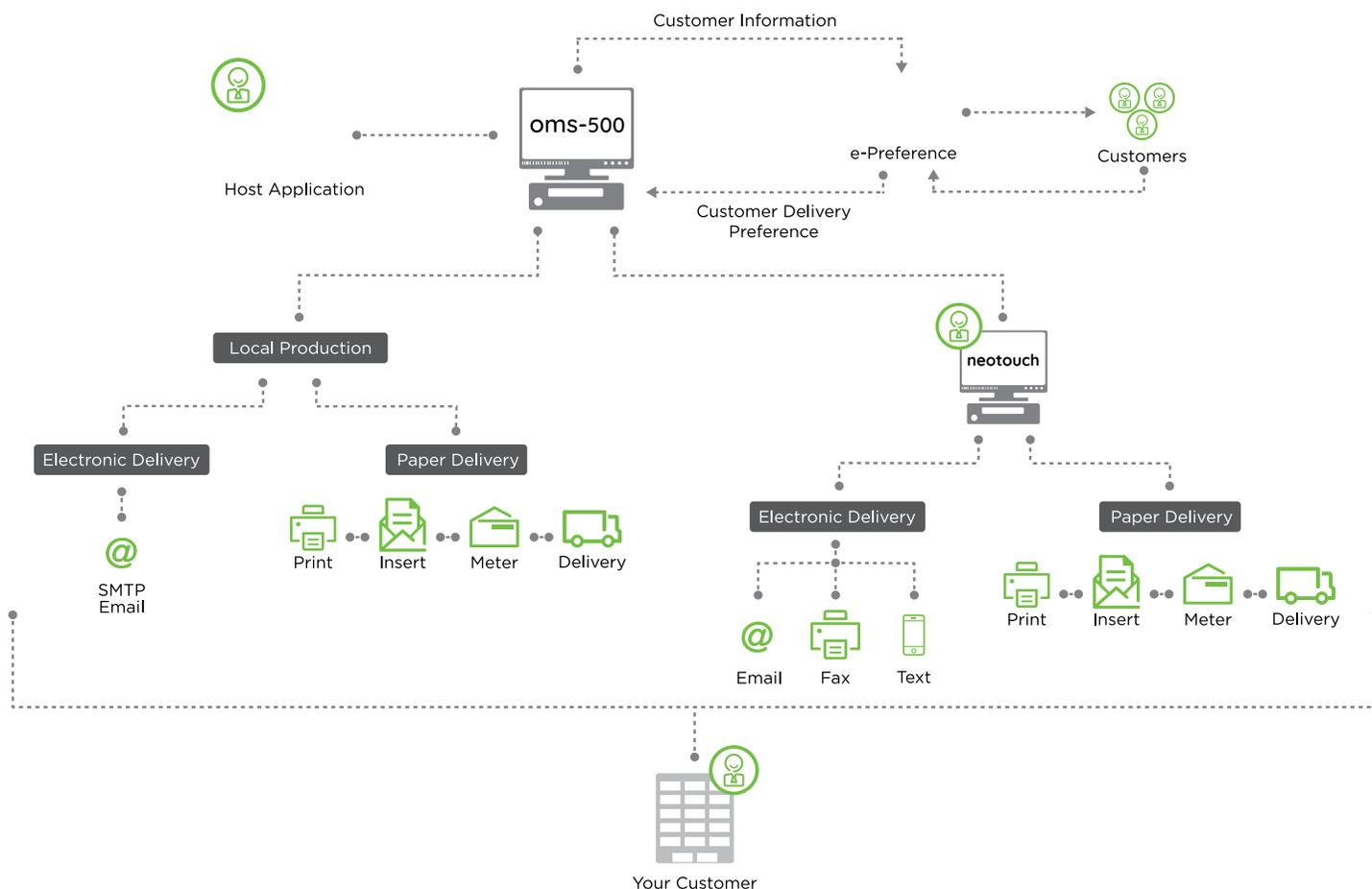
About Quadient

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit **quadient.com**.

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